GREG SALSBURY, PH.D., PRESIDENT, WESTERN STATE COLORADO UNIVERSITY

Greg Salsbury, Ph.D., was named 14th president of Western State Colorado University in 2014. Since then he has quickly earned a reputation as an innovator in higher education.

Salsbury’s vision has focused on expanding the mission, academic excellence, and relevance of Western programs to meet the changing needs and emerging demands of the 21st Century workforce.

In his first four years at Western’s helm, Salsbury helped the institution grow enrollment faster than any other public four-year university in the state while increasing retention rates, graduation rates, and average incoming student GPA.

Salsbury’s entrepreneurial approach has led Western to remain relevant with an ever-increasing career-focused, technology-based curriculum.

The newly announced Paul M. Rady School of Computer Science and Engineering is the most recent example of Salsbury’s disruptive innovation at Western. The school will integrate high-level, career-focused Computer Science and Engineering degree programs with the well-rounded educational approach that has been Western’s hallmark.

Salsbury’s career spans both academia and the private sector. He has been a college teacher, consultant, author, speaker, and senior executive in the financial services industry. Most recently he was part of Prudential plc, the largest insurer in the U.K., where he was a member of the Group Leadership Team (the top 75 top executives of their 25,000+ person global enterprise).

He earned his Bachelor’s degree from Southern Illinois University and received Master’s degrees from both the University of Illinois and the Annenberg School for Communication and Journalism. He earned a Ph.D. from the University of Southern California.

[Dr. Greg Salsbury image download: western.edu/engineering_future/visionary_leadership/]

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