PLRM students at Western have an independent entrepreneurial spirit fueled by the great outdoors in this most magnificent natural resource setting. Core values and traits learned in the Gunnison/Crested Butte area translate into the core values that define leaders in the world of professional landmen. These core values include self-confidence, courage, teamwork, leadership, tenacity, perseverance, and risk/reward balance. PLRM graduates will interact on a daily basis with geologists, engineers and financiers to collaboratively achieve exciting results in real time to access the resources they steward.

From the Rockies to Pennsylvania, PLRM graduates tell tales of exhilarating early careers with much “Gunnison” blue sky ahead of them.

Peter A. Dea
President & CEO, Cirque Resources LP
Founding Member, PLRM Advisory Board
Western Alum, B.A Geology ’76

The key to our success is our unique mix of students, our hands-on approach, support from industry and the American Association of Professional Landmen (AAPL).

Our focus is quality not quantity. We invite you to share in our journey as we scale, and grow your next generation of land professionals.

Become an industry partner today.

Putting Your Dollars to Work

A Word From Our Board

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Energy
Elevated

Initiating the curriculum in 2008 and housed in Western’s business program, PLRM is a privately funded multidisciplinary emphasis that draws on some of the most interesting and challenging courses across several programs. The degree program was developed with direct cooperation with industry professionals with the shared goal of graduating the most prepared land professionals in the country.

We educate pioneers who do not shy away from a challenge. A career as a land professional is not for the entitled, timid or easily discouraged. Our students choose Western because they have a drive to push themselves and have forged resilience by climbing 14ers, skiing, working two jobs while taking a full course-load in an unforgiving climate – and loving every minute of it.

Sponsorship Packages
Sponsor a PLRM student to play and consider tournament sponsorship.

Gold
$1,000 per hole
Display Company brochure or banner during the event

Silver
$900 per hole
Longest drive hole sponsor

Bronze
$800 per hole
Closest to hole sponsor

Tournament Sponsors

Register & Sponsor Today
western.edu/plrmgolf

Tournament Questions?
Contact Stephen Chamberlain
303-249-7948
energyinv@msn.com