The Master of Art in Gallery Management & Exhibits Specialization prepares you for a career in managing, collecting and selling art, as well as designing, installing and curating exhibits.

What Is the Western Difference?

This distinctive program connects students’ academic studies with real-world realities in the for-profit and nonprofit arts world.

Successful gallery administrators must be adept in all aspects of the business, including marketing, accounting and budgeting, as well as leading and managing staff and volunteers.

The program helps you:

• Increase your understanding of the demanding profession of gallery management and exhibits specialization, including practical managerial and entrepreneurial solutions.

• Develop your capacity for critical thinking, innovation and collaborative problem solving.

• Enhance your career opportunities in arts-related disciplines.

Our program offers online courses, combined with a two-week summer residency on campus and an internship at an art gallery or museum. Students can develop their own internships or take advantage of a program-arranged internship.

More Information: 800.876.5309 | admissions@western.edu
What Skills Will I Learn?

Students will learn:

• About marketing, accounting, budgeting, development, grant writing and funding for-profit and nonprofit galleries and museums.

• To repair art and related exhibits, including working with a variety of contemporary, historic and antique art objects.

• To design, implement and install an exhibit of work.

• To understand and follow federal and state laws and regulations governing nonprofit organizations, as well as those governing the handling of culturally sensitive, antique or unconventional exhibit materials.

• How to negotiate the roles and responsibilities of contemporary curators, including ethical questions about acquisitions, access, and ownership and copyright issues.

• About knowledge systems, exhibition themes, new digital technologies and international collaborations and partnerships.

• How to integrate new scholarship and ideas with traditional curatorial skills.

What Can I Do With My Degree?

Students are prepared for such positions as gallery manager or director, arts administrator, art sales or marketing associate, exhibits specialist or preparator, curatorial assistant, program and collection planner or outreach coordinator. Skills acquired in this program also translate to jobs in many other areas of the art world or small-business management.

Meet Erin Vokoun

As Erin Vokoun, a secondary arts teacher, considered her next professional move, she was looking for a master’s degree program that would enrich her current job and give her career options for the future.

When she learned about Western’s new Master in Gallery Management & Exhibits Specialization program, set to begin in Fall 2016, she was excited. It connected with her interests and her skill sets.

Vokoun’s professional experience includes bronze foundry, screen-printing, magazine design, set building, studio work, graphic design and sign making. In addition to teaching, she’s been assistant director at a community arts center.

“More than anything,” says Vokoun, who teaches at Gunnison High School, “I love the idea that I will be working with people I respect. I obtained my teaching licensure from Western nearly 13 years ago and that experience was outstanding. I am confident I will have that experience again.”

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