Minutes

Western State Colorado University Board of Trustees Meeting
Friday, February 22, 2013
Hilton Garden Inn – Cherry Creek
Denver, Colorado

The Western State Colorado University Board of Trustees met on Friday, February 22, 2013 at the Hilton Garden Inn – Cherry Creek, Denver, Colorado. The board meeting convened at 8:10 a.m. chaired by Trustee Wheeler.

Attendees

**Board of Trustees**
Trustee Chisholm Present
Trustee Clark Present
Trustee Delaney Present
Trustee Hagan Present
Trustee Mark Present
Trustee Morton Present
Trustee Rippy Present
Trustee Saltzman Present
Trustee Wheeler Present
Faculty Trustee Orth Present
Student Trustee Hanifen Present

**Western State Colorado University President**
Jay Helman

**Others in Attendance**
Brad Baca, Finance and Administration Tom Burggraf, WSCU Foundation
Patricia Manzanares-Gonzales, Academic Affairs Roger Hudson, BAE
Karen Copetas, Enrollment Management Greg Waggoner, Athletics
Brian Barker, Marketing David McEntire, WSCU Foundation
Celeste Helminski, President’s Office Erica Weston, Attorney General’s Office
Rachel Lee, PoliticalWorks LLC
Tom Webb, Bearings Branding

Recording technician: Hilton Garden Inn – Cherry Creek

I. **Approval of the Agenda**
Trustee Hagan moved to approve the agenda. Trustee Mark seconded. The motion carried.

II. **Executive Session**
Trustee Hagan moved to go into Executive Session. Trustee Rippy seconded. Executive Session was called at 8:12 a.m.
The regular meeting reconvened at 8:55 a.m.

III. **Approval of the Minutes for the Board of Trustees Meeting December 14, 2012.**
Trustee Clark moved to approve the minutes from December 14, 2012 meeting.
Trustee Hagan seconded. The motion carried.
IV. Action Item

A. Personnel action and information items
   President Helman presented this item and asked the board to approve as presented. Trustee Mark moved to approve. Trustee Clark seconded. The motion carried.

B. Revisions to Trustee Policy Manual: sexual harassment and anti-discrimination
   Executive Vice President Baca presented this item. Discussion took place. Trustee Hagan moved to approve as presented. Trustee Clark seconded. The motion carried.

C. Curriculum proposals
   a. Communication and Theatre Major: Name Change
   b. Environmental Studies Major and Minor: Name Change
   c. Latin American Studies Minor: New Interdisciplinary Minor
   d. Teacher Education Program Endorsement Area: Name Change
   Provost Manzanares-Gonzales presented each of the curriculum proposals and recommendations. Discussion took place after each presentation. Trustee Hagan moved to approve the curriculum proposals as presented. Trustee Clark seconded. The motion carried.

D. FY2012-13 education and general (E&G) fund budget adjustments
   Executive Vice President Baca presented the proposed E&G fund budget adjustments. Discussion took place. Trustee Delaney moved to approve as presented. Trustee Hagan seconded. The motion carried.

E. Financial and Accountability Plan
   Executive Vice President Baca presented this item. Discussion took place. Trustee Hagan moved to approve as presented. Trustee Saltzman seconded. The motion carried.

F. FY2013-14 tuition, fees, room and board
   Executive Vice President Baca presented proposed rates for FY2013-14 tuition, fees, room and board. Discussion took place. Trustee Hagan moved to approve as presented. Trustee Clark seconded. The motion carried.

G. Performance contract with the Department of Higher Education
   Executive Vice President Baca presented the information on the performance contract with the Department of Higher Education. Discussion took place. Trustee Hagan moved to approve as presented. Trustee Clark seconded. The motion carried.

A break was called at 10:30 a.m.
The regular meeting reconvened at 10:45 a.m.

V. Discussion/Information Items

A. Institutional branding and logo
   Tom Webb from Bearings Branding addressed the board with a power point presentation that had been shown to the Western State Colorado University Foundation at their January board meeting. Bearings Branding was retained by the Foundation Board to provide an overview and direction regarding the foundation logo and branding efforts. Foundation Board President McEntire joined in presenting to the Board of Trustees. Discussion took place. WSCU Director of Marketing
Barker joined the discussion and shared findings from recently conducted focus groups around the subject of current WSCU logo and perceptions. Continued discussion occurred. The Board of Trustees directed staff to reevaluate the current branding based on the information shared at this meeting and to bring back to the board options for further discussion and how these options might correspond with the Foundation branding efforts.

A break was called at 12:20 p.m.

The regular meeting reconvened at 12:30 p.m.

B. FY2013-14 education and general (E&G) fund budget
   Executive Vice President Baca presented FY2013-14 E&G fund budget assumptions. Discussion took place. Board Chair Wheeler suggested that a board sub-committee form to work with Executive Vice President Baca on financials.

C. Revisions to Trustee Policy Manual: name change
   Executive Vice President Baca provided information on this item and shared a link where the draft copy can be found. This will be presented as an action item at the April board meeting.

VI. Reports
   A. Board Chair
      Chair Wheeler shared:
      • Information regarding the discussion on Thursday, February 21, 2013 around the process of the up-coming presidential search. A proposed time-line and RFP will be drafted and shared. Once reviewed by the Board, the RFP will be posted and proposals will be solicited for search firm services.
      • Updated information on the Gunnison Rising project.
      • Briefly touched on the Gunnison Airport discussions taking place.
      • Asked staff to draft a proposed board of trustees meeting schedule for FY2013-14 and to circulate within the next few weeks.

   B. President
      President Helman:
      • Presented information on a potential private fundraising effort to remodel and improve facilities at the Mountaineer Bowl. The board provided input.

   C. Provost and Vice President for Academic Affairs
      Provost and Vice President for Academic Affairs Manzanares-Gonzales distributed an Academic Affairs update report covering:
      • Academic Affairs Announcements
      • Short-term spring goals
      • Department comments and information
      Discussion took place.

   D. Faculty Trustee
      Faculty Trustee Orth reported:
      • Many events are taking place on campus during the spring term.
      • Thanked the board for the approval of the sabbaticals requested.
      • Faculty self-evaluations are currently taking place.
      • CTE (Center for Teacher Excellence) hosted several campus, well attended faculty events.
E. Student Trustee
   Student Trustee Hanifen shared:
   • Track and Field team member Barbara Szabo broke the campus high jump record and qualified for the world championship competition.
   • The 4th Annual Campus Rail Jam was recently held on campus and enjoyed by many students. This is a student led event.
   • Students would like to have a role in the presidential search.

F. Faculty Senate Chair
   Faculty Senate Chair Hudson reported:
   • A campus wide faculty meeting was recently held. The subject of conversation was the role of a university president and how the faculty might be involved in the presidential search.
   • Faculty Senate will be revisiting the Faculty Bylaws and Faculty Policy Handbook in the near future.

G. Vice President for Enrollment Management
   Vice President Copetas provided:
   • An overview of what enrollment management is and what this includes and her perspective on how to implement this vision.
   • An Interim Admissions director has been hired.
   • Two new positions are in the process of being advertised and hired for Admissions counselors in the Front Range.

H. WSCU Foundation Executive Director
   Executive Director Burggraf shared information on several compelling projects and opportunities at the foundation level.

I. Legislative update
   Rachel Lee of PoliticalWorks, LLC provided current legislative information.

VII. Written Reports
   Chair Wheeler asked if there were any questions on the written reports presented.

VIII. Public Comment
   No public comment was requested.

IX. Adjournment
   The meeting adjourned at 2:30 p.m.