Minutes  
*Western State Colorado University Board of Trustees Meeting*  
*Friday, November 2, 2012*  
*Western State Colorado University*

The Western State Colorado University Board of Trustees met on Friday, November 2, 2012 in the Board Room, University Center, Western State Colorado University. The board meeting convened at 8:10 a.m. chaired by Trustee Wheeler.

**Attendees**

**Board of Trustees**
- Trustee Clark  
- Trustee Delaney Present via teleconference  
- Trustee Foote Present via teleconference  
- Trustee Hagan Present  
- Trustee Mark Excused  
- Trustee Morton Excused  
- Trustee Rippy Present  
- Trustee Saltzman Present via teleconference  
- Trustee Wheeler Present  
- Faculty Trustee Orth Present  
- Student Trustee Hanifen Present

**Western State Colorado University President**  
Jay Helman

**Others in Attendance**
- Brad Baca, Finance and Administration  
- Tom Burggraf, WSCU Foundation  
- Patricia Manzanares-Gonzales, Academic Affairs  
- Craig Wesley, Enrollment Management  
- Gary Pierson, Student Affairs  
- Bill Niemi, Academic Affairs  
- Terri Wenzlaff, Academic Affairs  
- Kim Gailey, HR  
- Roger Hudson, BAE  
- Greg Haase, BASS  
- Patrick Stark, BASS via teleconference  
- Celeste Helminski, President’s Office  
- Ann Wegert, Academic Affairs  
- Travis Berry, PoliticalWorks LLC  
- David McEntire, WSCU Foundation  
- Erica Weston, Attorney General’s Office  
- Tony Dyl, Attorney General’s Office via teleconference  
- Brian Barker, appointed Director of Marketing and Media Communications

Recording technician: Jeramiah Friesen

I. **Approval of the Agenda**

Trustee Hagan moved to approve the agenda. Trustee Rippy seconded. The motion carried.

II. **Executive Session**

Trustee Hagan moved to go into Executive Session. Trustee Rippy seconded. Executive Session was called at 8:11 a.m.

The regular meeting reconvened at 8:50 a.m.
Trustee Hagan moved to amend the agenda removing Item C. from Section VI, Discussion/Information Items and placing this item into Section III, Action Items. Trustee Clark seconded. The motion carried.

III. Action Item
A. Decision regarding faculty disciplinary hearing and appeal.
   This item was introduced by Chair Wheeler. Both States Attorney Senior Assistant Dyl and Dr. Stark were asked to join the meeting via teleconference call. The trustees asked several questions of Dr. Stark. Dr. Stark shared information. Discussion took place. Dr. Greg Haase was asked to join the board conversation and provide departmental perception, but the trustees were cautioned not to consider any facts not in the record. Trustee Hagan moved to uphold the record of decision by the hearing officer with a modification to the third bullet on the first page of the report that the words “probation officer” be stricken and substituted with the words “alcohol counselor” to reflect accuracy. Trustee Clark seconded. The motion carried with Trustee Saltzman opposed.

IV. Approval of Minutes for the Board of Trustees Meeting of September 21, 2012.
Trustee Rippy moved to approve the minutes as presented. Trustee Hagan seconded. The motion carried.

V. Consent Items
Trustee Hagan moved to approve the consent agenda. Trustee Rippy seconded. The motion carried.

VI. Reports
A. Board Chair
   • Chair Wheeler welcomed Western State Colorado University Foundation board chair David McEntire to the meeting.

B. President
   President Helman:
   • Introduced the newly hired Director of Marketing and Media Relations to the room; Brian Barker. Mr. Barker’s official start date is December 3, 2012.
   • Announced that the position of Vice President for Enrollment Management has been filled. Ms. Karen Copetas will join administration in this position in mid-December 2012.

C. Provost and Vice President for Academic Affairs
   Provost and Vice President for Academic Affairs Manzanares-Gonzales distributed an Academic Affairs update report covering:
   • Announcements
   • Short-term fall goals
   • Department comments
   Discussion took place.
D. Faculty Trustee
Faculty Trustee Orth reported:
- New this term is an all on-line progress report process. The 10 week progress report just took place helping faculty to gage student progress.
- The first-year seminar courses are wrapping up. An on-line evaluation will be made available to students to collect feedback.
- The Higher Learning Commission evaluation team was on campus October 8 – October 10, 2012.

E. Student Trustee
Student Trustee Hanifen shared:
- Four new clubs have been formed on campus this term
- The Women’s Soccer team just wrapped up an exciting first season.
- The Women’s Swimming and Diving team is just starting their competitions.
- The Pinnacles Apartment Complex has been a great success with the first student residents.
- Great campus curiosity is building around the new Fieldhouse construction.

F. Faculty Senate Chair
Faculty Senate Chair Hudson reported:
- Revisions to the Faculty Handbook are one of the priorities for this FY Faculty Senate.
- The second all campus Faculty Meetings is scheduled for November 8, 2012.
- Faculty Senate will be reviewing proposed curriculum changes to the Masters of Fine Arts program as well as considering the new proposed Masters in Environmental Management curriculum.

G. Interim Vice President for Enrollment Management
Vice President Wesley shared:
- It has been a very active fall in terms of individual campus visits by prospective students.
- Applications are up compared to the same time as last year.
- Scholarships will be available for in-coming transfer students for this spring term.
- Preview Day is scheduled for Friday, November 9, 2012.
- With the hire of a permanent Vice President for Enrollment Management, an end date of Friday, December 14, 2012 has been proposed.

H. WSCU Foundation Executive Director
- Executive Director Burggraf invited WSCU Foundation Board Chair David McEntire to join in presenting to the board.
- The annual Celebration of Giving dinner took place November 1, 2012.
- The annual appeal for the University Fund and for the President’s Club is currently underway.
- A fundraiser luncheon just took place for the PLRM Program in Denver.
- The Foundation is working on developing corporate sponsorships for the new Mountain Sports Team.
- A feasibility study for renovations to Mountaineer Bowl has been initiated.
- A potential gift of a “destination art collection” is in discussion.
- Barrings Branding has been hired by the Foundation to conduct a branding study.
- Board Chair McEntire thanked the Board of Trustees for their help in completing the MOU between the two organizations.
I. Legislative update
   Travis Berry of PoliticalWorks, LLC presented information regarding Governor Hickenlooper’s budget as presented on November 1, 2012. Discussion took place.

   A break was called at 11:00 a.m.
   The regular meeting reconvened at 11:15 a.m.

VII. Discussion/Information Items
   A. Marginal cost analysis and enrollment model
      Vice President Baca presented a power point utilizing a changeable scroll tool to demonstrate variables creating multiple possible outcomes. Discussion took place. The Board asked Administration to provide recommendations as it relates to keystone principles like faculty to student ratio and staff to student ratio at a future meeting.

   B. Master plan for Colorado postsecondary education update
      Provost Manzanares-Gonzales presented an update on the performance contract process. Discussion took place.

VIII. Written Reports
   Chair Wheeler asked if there were any questions on the written reports presented.

IX. Public Comment
   No public comment was requested.

X. Adjournment
   The meeting adjourned at 12:40 p.m.