Are you looking to get experience in the digital marketing industry?

We are looking for the right person to join us Summer 2015 as a Digital Marketing Intern for our two Ecommerce websites; flashflight.com and GearSense.com.

The Flashflight, family of Light-up Flying Discs and outdoor games, REI’s # 1 Holiday gift seller of products under $25 for several years in a row, established in 2002 is located in beautiful Crested Butte, Colorado. This is an internship position designed for a person that has exposure to digital marketing whom would like to gain experience and explore various paths in this ever-evolving industry.

We are looking for a dedicated individual who has social media experience, marketing knowledge and can think of new solutions to grow our online visibility. This position would expose the intern to operational aspects such as Website Development, Search Engine Optimization and Paid Search, as well as, the client facing side of an agency. We want to work with our intern to identify what they enjoy, what gets them excited and what they excel in, to help them begin to define a career path in the industry.

Duties include:

- Content creation
- Guerilla, Viral brainstorming
- Load and/or migrate website content
- Learn and work with client Content Management Systems such as Shopify, including some minor HTML, CSS and jQuery
- Link management and communication
- Adwords copywriting
- Keyword research
- Reporting, Statistics, Metrics
- Social Media outreach
- Marketing Strategies

What do we require for this position?

- Ability to have fun and enjoy playing outside
- A passion for the digital industry
- Solutions oriented problem-solving skills
- Motivation and quick, creative thinking
• The need to keep learning and stay on top, if not ahead of, industry trends.
• Good project management and communication skills

What do you get in return?

First and foremost, industry experience. You would be learning by performing the day-to-day activities centering on digital marketing, and absorbing knowledge and information. You’ll be working in a team oriented, collaborative environment, so you’ll be learning from a group of people with diverse skill sets and perspectives. And you’ll be exposed to all aspects of digital marketing, helping you make informed decisions on your career path.

Of course, there’s the other stuff, like a fun, casual work environment. But more than that, you’ll be learning with a company that actively invests in our employees and their career goals, giving them knowledge and opportunities for their professional growth. We expect the best from our employees, and if you are up to that challenge, apply today!

Credit Hours:
Internship will fulfill 3 credit hours, which requires a minimum of 112.5 hours of work. Internship will begin May 15th and will run through August 15th. The internship is unpaid and requires a minimum of 7 hours per week (flexible). Office space is provided. Some duties may be performed remotely, but weekly meeting with Flashflight staff will be required, occasionally evenings.

Application Requirements:
Send letter of interest, resume, and contact information for two references to Jay Whitacre at jay@rethink-lc.com. Please use “Marketing Internship Application” in your subject line and in the titles of your attachments.

Application Deadline:
Applications will be accepted until position is filled. If seeking credit, students will be required to meet WSCU internship requirements in addition to submitting application to Flashflight. Please consult with your academic advisor with questions regarding credit.