Student Government Association

Proposed Agenda

October 8th, 2014 Meeting

Order 7:02_

I. Roll Call

II. Approval of Agenda
   a. approved

III. Approval of Minutes from 10/1/14
   . motion-Adam
   a. second-Erin

IV. Guest Speaker
   . Dr. Salsbury on Strategic Plan

   Need a plan for improving. One of the first duties Dr. Salsbury was given was to get a plan together, still need feedback from board and different constituents, finalize by December 12th. Increase enrollment, financial responsibility, diversity, recognition from third party sources. What kind of an institution do we want to be? What do we want to be known for? Most heavily subsidized school in Colorado, most tax dollars go to Western. Historically we haven’t spent much money on promoting Western. Compared to our peer group (Other schools that are comparative to Western in size of metro area and mission) our enrollment and student loan debt rates are better. Critical time for Western to look good, we are a worthy cause and we are worth investing in.

Kiera: Why do we have more cost per student?
Salsbury: Low enrollment, low student to teacher ratio. Private school experience at a public school cost - positive for parents and students, but not for legislators. About 10,000 dollars of tax dollar money goes to Western student’s education

Adam: Would you mind talking about our student teacher ratio?

Salsbury: David and Goliath. We hope to keep the fundamental value proposition, one of Western’s greatest values is our connectedness between students and faculty

Ben: What’s the long term on being the most heavily subsidized school?

Salsbury: Western is not going to go away. Cut back dramatically on our offerings- pick 6 majors, maybe athletics will go by the wayside... what if. Fold us in with a larger university system for greater efficiency. We need to show that we are making improvements on the financial side and the outcome side. You get more for your money here- retention, graduation. Growth is so important because states are no longer going to suck up the ...... 49 in the nation for per capita spending. How do we increase revenues? Raise tuition? Or raise enrollment? Endowment, we are not, we have a small foundation. We must run efficiently each year, we must stay in the black and out of the red. We need some growth so that we can survive.

James: Plan for advertising?

Salsbury: Raise Funding. Turn around the funding for advertising. It is the new priority. Advancement, promoting the school. People in the Denver Metro area don’t even know where Gunnison is or what Western is. We need to slowly build by creating our story, the Western story. Once that is solid and polished
Trish: At what point does our spending to increase enrollment balance out with what they’re spending to come here? Spending money toward advertising compared with the cost we’re spending on our students

Salsbury: I’m pretty good at marketing. Our most powerful tool is word of mouth. We need to have our biggest conversations be how to handle our growth

Gary: everyone was emailed the strategic plan, I would appreciate your view, send me comments and your input

Salsbury: I would love to have more conversations with more student groups, let’s grab some coffee at 5am

Adam: Thanks for coming in

V. Action Items

a. Signing of Thank You Cards

six cards, pass them, you have to sign them all before the end of today please.

VI. Discussion Items

a. Dan Posner SafeRide Bill

Dan: Events planning class, we decided to create our own event, halloween party at the Last Chance. We’ve reached out to local businesses, gotten prizes and drinks donated, we’re looking for a little extra money so we don’t have to spend out of our pockets. We want a safe environment for people 21 and older. Asking $300 for pizza, DJ equipment. We’ve been getting donations from a lot of different organizations. Proceeds go to SafeRide, because they need a lot of money to stay operating. They only have one van and we asked the school if we could get a van just going to the Chance, but that could not happen so we will tip SafeRide. We want a
safe environment for students. We want to work with MM and have them premier a video they are working on at the event.

Erin: Open to community or only Western?

Dan: Open to everyone but mostly advertised to Western students

Erin: Double dipping? If paying for pizza and beer? Money is from student fees that would go to event then they have to pay again for the pizza and beer.

MK: Mostly everything is going to SafeRide

Ben: Alcohol is not for sale because it was donated by Powerstop and it is illegal to sell donations.

JP: 18+?

Dan: We tried really hard to have 18+ but there are liabilities. We tried to have it been 18+ just for the premiere but they were set in their ways

Courtney: We have already donated $7000 to SafeRide

Dan: The money that we’re getting from the student body is mainly to fund the event, the extra will be donated to SafeRide

Erin: If we weren’t able to pass this bill what would happen?

LJ: I’ve already paid out of pocket. Either way it will be done because it is for a class

Ben: The $7000 is phenomenal but consider vehicle maintenance

MK: Brings a lot of the community together to one area, gets the kids off the streets

Lindsey: Have you thought of going to Program Council for any kind of sponsorship

LJ: Didn’t want to have to use different sets of equipment, it would make it difficult
Bryce: I’d still encourage you to get sponsorship from PC. It’s good to know how to get additional resources and funding in general. In the past we have had a no double-dipping president. Anything that is paid for with student fees has to be free to students because they have already paid for it, regardless of donations. Be prepared to answer questions on double-dipping.

b. WRAP SafeRide Bill

Jacob: WRAP coordinator. Looking to host Halloween event here at the school. We are not trying to compete with other events, we want to provide something for under 21 students, students that don’t want to go to the bar, or go to prior to the bar. If we can delay the time people start drinking and give people food and hydration it not only prevents alcohol poisoning and decreases the amount people usually consume. It will be at Mad Jacks- we looked at Ballroom and Ice House but they were already booked. We will be playing movies, billiards, various activities- bobbing for apples, card games, video games. We are trying to work in conjunction with the haunted house that will be in the Ice House. We were intending to sell pizza for a fundraiser for SafeRide... but could go to a number of other organizations GCSAPP, Partners, there are many. We just chose SafeRide because their mission coincides with ours. Free! Except pizza. What I’ve heard about double-dipping we would have to change our bill a lot because of our financial situation. We’re looking into local businesses, Mochas! has donated coffee and tea. Trying to get students to come is hard, target audience are people who would be going out drinking and partying. We need incentive for those students to come- which is food, drinks and prizes
Mia: Partnering with haunted house?
Jacob: We haven’t made any official plans yet but are thinking about coordinating for example if you go to the haunted house you can come to our event and get a free piece of pizza….
Ben: Sodexo doesn’t usually have a problem with any donated food or drink, but selling pizza is really hard because Sodexo is the caterer on campus
Jacob: We have talked to them, they were tentative in being ok as long as the proceeds go to a good cause
Ryan: Low participation?
Jacob: We are starting it earlier so we hope not to compete with other events. Having it at Mad Jacks we will have students coming down from dinner, no door fee and central location will hopefully encourage students to stop by for at least a small amount of time. Advertising, not competing. It’s hard to quantify the potential benefit. If we can prevent one person from ending up in the hospital, this event is worth it. We aren’t expecting any return. We are doing it for student health and wellness
Bryce: Budget $500? Pizza $200, that leaves $300, If you’re trying to increase tickets free food works. If you were able to get tickets for every bought slice…
Jacob: Great idea. We may be able to coordinate with BFAB
Ben: Suggestion- Sodexo closes at 6:15 so start earlier so that students will come down from dinner and see the event
Mia: I would like to partner up with you, we should talk
Jacob: Yes
Kiera: Does anyone else know what’s happening in the ballroom?

Adam: Budget meeting Tuesday 8am please attend, SGA next Wednesday we invite you to come to senate meeting at 6:20 at SGA office and SGA afterwards

Sara: Please encourage your advisors to come to the budget meetings

c. Senator Board Topics

Adam: Poll the student body- does the female student body feel safe at Western?

Erin: Can you explain more please?

Adam: We have more males than females and in the strategic plan we would like to even out the ratio

Ryan: Has safety been an issue on campus?

Adam: We want to further the topic through the strategic plan

Erin: Would it be possible to use senator box for each district, easier to tally, talk about in individual districts

MK: Do we have to get this checked over by someone before continuing?

Erin: Would we be able to make a survey then take to your own districts

Adam: I’ll figure it out and email you

Sara: Where did you get this question?

Adam: It seemed like it needed further attention according to extended cabinet

Sara: I think you need to open up the question up a little bit more

Kiera: Should we talk about general safety as well as women feeling safe

Adam: We will further discuss at next week’s meeting

d. Bill Formatting/Process
Please send to Adam, Luke, and Scott EARLY. So make sure that they are sent early so that they are formatted correctly.

VII. Advisor Reports
a. Gary - no report
b. Sara - Have a great break!

VIII. Advisory Reports

Scott - doodle coming out soon constitution committee- Erin, JP, James, Amy, Lindsey

a. Press committee-Kiera is chair- Erin, MK, Lindsey

Kyle: Volleyball is playing Friday. Soccer lost their first game. Game Friday at home. XC had a great meet at CU, running W Mountain race this weekend, Kyle will be at a conference next week

Ryan: RUGBY GAMES: WOMEN ARE HERE 1pm SATURDAY AND YOU WILL BE SAD IF YOU ARE NOT THERE, men are away

Amy: Peak Productions is putting on “Gruesome Playground Injuries” it is playing October 16-18 & 23-25 at 7:30 at the Studio Theater. $5 for students, on Thursdays it is buy one, get one free. Pathfinder- submission fest october 23rd at 1:30 in Quigley 129. MM accepting submissions for Halloween Scripts that are 5-10 pages.

Art convocation October 23rd at 12:30pm in Quigley Gallery- Alumni Women Artists show! Music want people to join the steel pan ensemble. WordHorde has an open mic night thursday at Powerstop at 7pm, fundraiser october 29th powerstop, halloween open mic night. Top- issue out tomorrow, unveiling of the new logo!
Lindsey: Taking Web class tomorrow, if any clubs need new info on Western’s website let me know because I will be making a page for every club at Western

Nate: PC- agencies are fighting over us! Voting should start soon, join PC, Monday voting with two different lists, coordinating with IT. 10 for headliners and 10 for openers, trying to get a more rounded show

Bryce: FREE YOGA tuesdays and thursdays at MFH upstairs, every thursday

FREE rock climbing clinics at 6pm at MFH. Backpacking this weekend still spots available, two weeks intermediate rock climbing I get to instruct! WOOO. We’ll probably go to GJ, if you need to get out of the cold, hop on it. Rescue: Historically busiest weekend of the year, be aware of people with twitchy trigger fingers, put on your orange on yourself and your pets

Mia: APIC night 21st 12-1, poetry night 20th, day of solidarity 13th- THROW PIES AT PEOPLE

MV: Res life awards. Progress reports went out for first year students on Monday.

No school Friday Rare Air has weekend hours

John: Composting interest!

IX. Committee Reports

none

X. Senator Reports

Adam: Gunnison Sockeye’s event has raised $3,685.95!!!!!!!!! Come to fly fishing clinic

Marielle: Focus group- how to improve food on campus, local food?

Kiera: KWSB scary story submission fest! 1-5 minutes, you can either record it your self or we will record it for you, they will air on halloween, due on the 27th, kwsb1964@gmail.com
MK: Fundraiser saturday truck pull at powerstop, Brent’s place

XI. Special Topics

XII. Remarks for the Good of the Order

   Adam: Double check reports

   Nate: Adam your tie knot is awesome

XIII. Late Roll Call

XIV. Adjournment 8:21