

LAST NAME:

FIRST NAME:

STUDENT ID NUMBER:

**2005-06
BUSINESS ADMINISTRATION MAJOR
MARKETING EMPHASIS
(MINIMUM 57 CREDITS)**

INSTRUCTIONS:

- Use this form for tracking progress in your Major Program area. *(There is a separate form for tracking your progress with the General Education Requirements.)*
- A DEGREE AUDIT IS REQUIRED. Your advisor must send completed copies of the Major Program Evaluation Form and the General Education Evaluation Form to the Registrar's Office:
 - no earlier than the end of your junior year.
 - no later than mid-term of your second-to-last term.
 Not doing so within this time frame may delay your graduation.

Reminder: You must complete an Application for the BA in the Registrar's Office no later than the second week of the term you intend to graduate.

I. STUDENT INFORMATION

Name (Printed): _____
 Student ID Number: _____
 Anticipated Graduation (Term/Year): _____
 Local Address: _____

 Local Phone Number: _____
 Date Form Given To Advisor: _____
 Signature: _____

II. ADVISOR INFORMATION

Name (Printed): _____
 Signature: _____
 *I have checked the requirements for the major against the student's transcript and verified all substitutions

III. BASE CURRICULUM COURSES (18 Cr)

All Business Majors should complete the base curriculum courses before enrolling in a 300- or 400-level business course. In addition, upper division Business and Economics courses may only be taken if a student's overall GPA is 2.50 or higher.

NUMBER	TITLE	GRADE/CREDITS
MATH 131	Math for Managerial & Social Sci.	____ / 3
ECON 202	Microeconomics	____ / 3
ECON 216	Statistics for Business and Econ.	____ / 3
BUAC 201	Intro Financial Accounting	____ / 3
BUAC 202	Intro Managerial Accounting	____ / 3
<i>And select one of the following:</i>		
CIS 120	Info Management & Analysis	____ /
BUAD 220	Computer Applications in Business	____ /
SUB TOTAL		18

IV. NUCLEUS COURSES (15 Cr)

NUMBER	TITLE	GRADE/CREDITS
BUAD 210	Legal Environment of Business	____ / 3
BUAD 270	Principles of Marketing	____ / 3
BUAD 309	Business Communication	____ / 3
BUAD 350	Human Resource Management	____ / 3
BUAD 360	Managerial Finance	____ / 3
SUB TOTAL		15

V. EMPHASIS & CAPSTONE COURSES (15 Cr)

NUMBER	TITLE	GRADE/CREDITS
BUAD 340	Global Business	____ / 3
BUAD 365	Sales, Advertising, & Sales Mgmt.	____ / 3
BUAD 370	Market Analysis & Management	____ / 3
BUAD 445	Retailing	____ / 3
BUAD 491	Strategic Management	____ / 3
SUB TOTAL		15

VI. ELECTIVE COURSES (SELECT 9 Cr)

Select three courses from the following list.

NUMBER	TITLE	GRADE/CREDITS
COTH 271	Small Group Communication	____ /
COTH 371	Argument & Conflict Mgmt.	____ /
COTH 372	Issues Management	____ /
COTH 374	Public Relations Communication	____ /

VI. ELECTIVE COURSES (CONTINUED)

ECON 201	Macroeconomics	____ /
ENG 302	Technical Writing	____ /
PSY 361	Industrial & Applied Psychology	____ /
SUB TOTAL		9
MAJOR TOTAL		57

VII. MINOR (OPTIONAL) MINIMUM 18 Cr

TITLE: _____

NUMBER	TITLE	GRADE/CREDITS
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
MINOR TOTAL		_____

VIII. SECOND MAJOR (OPTIONAL) MIN. 30 Cr

(See other Major Program Evaluation Form)
 TITLE: _____

IX. SECOND MINOR (OPTIONAL) MINIMUM 18 Cr

TITLE: _____

NUMBER	TITLE	GRADE/CREDITS
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
_____	_____	____ /
MINOR TOTAL		_____

40 Upper-Division Credits Required (Min.)
 (300- and 400-Level Courses)
TOTAL _____

120 Total Credits Required (Min.)
TOTAL _____

(CONTINUED NEXT COLUMN)