

Interview Preparation

THE VIRTUAL INTERVIEW

ANSWER #6

Question: What do you know about our organization?

1. Incorrect: Doing your homework is good. This approach however, denotes a lack of confidence in the knowledge you have and leaves a lot of room to ramble. A concise answer is better when possible.
2. **This is the best answer.** Although this takes a little preparation, this level of knowledge and precise presentation will do wonders for starting an interview on the right foot.
3. Incorrect: This is the right answer if you don't know anything. Remember, when distinguishing yourself from the competition, there is no substitute for preparation.